

King and Queen County Public Library: Strategic Plan 2024-2029

Our Library's Vision and Mission

Mission: The Library's mission is to inspire our community to be life-long learners by offering exceptional library services.

Vision: To be the place where our community learns, discovers, creates, and connects.



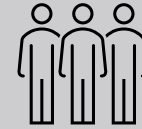
Create a Community Oriented Library

- A. Develop a plan to collect input to better judge the interests and needs of our community
- B. Use demographic information and personal interaction to guide collection development and programming
- C. Operate the Library during hours that best serve our community



Build a Collection and Provide Services the Community Values

- A. Build and promote a collection of digital and print materials that reflect the interests of our entire community
- B. Offer programming that inspires and engages community members of all ages
- C. Offer an exceptional customer service experience



Engage Our Community

- A. Build relationships with local vendors, community leaders and organizations to promote the value of the library
- B. Connect with community through social media platforms to build recognition and encourage attendance
- C. Work to ensure each community member can access the library online and in-person



Encourage Funding Alternatives and Community Involvement

- A. Revive the Friends organization to help us promote and fund library activities
- B. Use state and local funding responsibility to offer services and collections the community will use
- C. Create a volunteer base to assist with special projects



Inspire our Community to Embrace the Benefits of Life-Long Learning

- A. Educate our patrons on library services
- B. Promote proper use of technology through information and technology literacy programming
- C. Inspire patrons to learn more about their community and the broader world through programs and collections